



## Press Release

For Immediate Release – May 7, 2010

### THE BUCKS START HERE!

**BLIND RIVER, ON:** The Blind River District Health Centre Foundation Fundraising Committee was pleased to officially kick off our first major fundraising campaign on Wednesday May 5, 2010.

The evening began with excitement as we unveiled our fundraising thermometer with a total of \$10,000 already designated to the project.

During the 2-year *Bucks for Beds* campaign, the Committee hopes to raise \$100,000. These funds will be used for the purchase of 14 new units –each consisting of a bed, mattress, overbed table and bedside table –at a cost of approximately \$7,000 per unit.

This new equipment is required to replace aging equipment in the Acute Care Department. The current beds will be 20- years-old and in need of updating in 2012.

Although our current beds have provided us with years of excellent service, new hospital beds comply with updated safety regulations surrounding patient entrapment hazards and side rail latching reliability among others:

- The side rails come together to prevent incidents of having limbs stuck in the rails.
- The bed lowers closer to the floor to prevent injuries from falls.
- The beds will also be equipped with patient exit alarms.

The musical entertainment during the event was simply magnificent! Many thanks to **Cameron Gordon** for sharing his beautiful piano playing as the evening began. Thank you!

Thank you to E.s.c. Jeunesse-Nord students: **Lianne Labbé, Kyler Piché, Martin Chenard, Médéric Ménard, Jessica Belzile, Kristen Soucy** and **Sheldon Landriault** for their wonderful musical performances. Merci!

The next fundraiser for the Committee is **Ultimate Cash Draws!** 5 chances to win (5) \$1,000 cash prizes! Draws will be made on Friday July 30, 2010. Tickets will be sold for \$20 and only 500 tickets will be printed. They will be on sale soon!

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